

Technical Content Marketer

March 2022 - Full-Time - Luxembourg // Remote

Company

Our vision is to unlock a new era of efficient technologies for a sustainable life.

Rafinex builds transformative digital capabilities that empower innovators to deliver novel, valuable and sustainable products. Our cutting-edge software "[Möbius](#)" is a market leading technology, delivered through our cloud-based SaaS application, to create lightweight and high performance product designs in sectors such as aerospace and automotive.

Rafinex is a fully remote-first company, with our team distributed across Europe. This is a full time, permanent role with an immediate start date in Luxembourg.

Role

Rafinex is a "deep technology" company, and we are in our element when solving challenging mathematical problems. But getting the solution is not enough; we have to communicate it to our audience in concise and understandable language, which is the purpose of this role.

The Technical Content Marketer will work closely with internal teams to create digital marketing content for different channels, ranging from regular social media updates through to long-form technical articles. You will create graphical content, including images, infographics and videos, as well as overseeing printed media, posters and banners.

Responsibilities

- Develop an overarching Message Platform to communicate Rafinex' core technology, product features and ultimately the business value and impact.
- Devise a coherent digital marketing strategy across social media channels and our own website and maintain an active presence.
- Create and edit written content for a wide range of audiences, ensuring the content is as broadly accessible as possible and that Rafinex has a consistent brand voice.
- Work with internal teams to develop digital graphic content, ranging from tables, charts, images, infographics, interactive notebooks and videos. Establish style guides and best-practices recommendations.

- Review Rafinex' public material covering user documentation & tutorials, case studies and pre-sales documents to ensure adherence to the above.
- Create printed media including brochures, posters and banners for early-stage lead generation at tradeshows and events.
- Use Rafinex' software to generate content, including tutorials and demonstrator examples.

Requirements

- 3+ years experience in scientific writing and communication, technical content creation, technical marketing or a similar role.
- Demonstrated ability in taking complex topics and communicating them through a variety of media.
- Experience with graphic design tools such as Adobe Creative Suite/Cloud.
- Experience with CMS tools such as Wordpress, awareness of SEO.
- Excellent communicator. Fluent in written and spoken English. Additional languages (German, French) are very welcome, but not strictly necessary.
- Masters-level degree in a technical or scientific subject such as physics or engineering strongly advantageous.
- Several years experience working remotely. Ability to travel occasionally within central Europe & UK.
- The right to work in Luxembourg; Rafinex will not assist with any relocation or visa applications.

Benefits

- Salary of 45,000 € to 55,000 € per year depending on experience.
- 30 days vacation per year.
- Flexible working hours.
- Generous equipment budget.
- Financial support for professional development including books, seminars and training courses.

Apply

Rafinex is committed to fostering an innovative and inclusive environment for all, and celebrates diversity in all its forms.

To apply please send your CV and portfolio to careers@rafinex.com

There is no closing date for applications but interviews will be held on a rolling basis and closed as soon as the position is filled.

No recruiters.